

FOR IMMEDIATE RELEASE

Airweave mattresses used by athletes at Paris 2024 will find a second life through collaboration in France

Airweave, Official Supporter of Bedding for Paris 2024, will contribute its customizable mattresses to enhance sleep quality and improve the lives of individuals while fostering a more sustainable future in France.



PARIS, March 15, 2024

As the Official Bedding Supporter for the Paris 2024 Olympic and Paralympic Games, Airweave will provide approximately 16,000 customizable mattresses to athletes at the Athletes' Village. After the Paris 2024 Olympic and Paralympic Games, the company will donate the mattress to diverse public and private organizations and educational institutions within France, including the French Army, Paris Opera Ballet School, Emmaüs and Ecole Hôtelière TSUJI, TSUJI Culinary Institute Group. Regarding the French Army, mattresses will equip schools of the Ministry of the Armed Forces, operational units, and a part of the military accommodation in the support groups of defenses spread throughout Ile de France, Rochefort, Poitiers, Lyon. As other examples, Paris Opera Ballet School will allocate the mattresses to a dormitory in Nanterre and Ecole Hôtelière TSUJI will distribute them in their dormitory in Lyon.

As Paris 2024 positioned the legacy and sustainability at the heart of the Paris 2024 Olympic and Paralympic Games, this second life initiative contributes to achieving its ambition to make the event the most sustainable and circular ever.

The customizable feature of Airweave mattress with 3 blocks in different firmness levels helps all athletes in the village to personalize their sleep experience. After the Paris 2024 Olympic and Paralympic Games, this feature also helps users to customize to their needs as the mattresses fit with various body shapes and potential physical ailments. Moreover, the cover and the inner blocks of the mattress are washable, so it is easy to keep it clean, which makes it easy to facilitate a second life.

Motokuni Takaoka, President and CEO of Airweave, expressed his enthusiasm about the initiative. “We are pleased to see our mattresses have a second life benefiting more people in France. This initiative takes us beyond the comfort and well-being of athletes. For Airweave, the second life initiative is not just for contributing to mitigating environmental issues, but for delivering better sleep to people in France, which leads to a positive impact on local communities helping people get a better life.”

Participants of the second life initiatives



French Army



Paris Opera Ballet School



Emmaüs France



Ecole Hôtelière TSUJI

One remarkable aspect of this collaboration is the commitment toward circular economy beyond the event. Thanks to collaboration in France, Airweave mattresses utilized by athletes at Paris 2024 will be given a second lease on life.

About Airweave

Airweave is a bedding manufacturer specializing in the production and distribution of mattresses and other sleep-related items. With a mission to provide quality sleep worldwide, their focus is on delivering products that enhance rest and rejuvenation. From its inception, Airweave has devoted itself to sleep research, committed to product development that ushers in an age in which people can choose just the right mattress for their body, shape and weight. By analyzing data accumulated in previous research and reflecting on product development, Airweave aims to become the world’s total sleep solution company.