

For Immediate Release:

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Airweave Celebrates Successful Opening of the Athletes' Village with the Mattress Fitting Centre in Full Operation

Paris, France – July 18, 2024 – Airweave Inc., the official bedding supporter of the Olympic and Paralympic Games Paris 2024, celebrates the successful opening of the Athletes' Village with the Mattress Fitting Centre located in the Bastille Service Centre in the residential zone, to welcome all the athletes and support their sleep experience. Airweave sleep specialists provide athletes with customized mattress configurations tailored to their specific body shapes and sleeping preferences.



Mattress Fitting Centre in the Athletes' Village

Motokuni Takaoka, President and CEO of Airweave Inc., said;

“We are thrilled with the enthusiastic response to the Mattress Fitting Centre on its first day. The diverse group of athletes underscores the universal need for quality sleep, and we are proud to support their performance and recovery with our innovative sleep solutions.”

The Mattress Fitting Centre will continue to operate throughout Paris 2024, providing ongoing support to athletes as they compete. Using the Airweave *MattressFit*, the web-based body measurement app, the athletes will be requested to enter their physical information and take two full-body photos (front and side). Feedback will be given in only five minutes, and the athletes will receive one-on-one consultations with sleep experts who will guide them through the process of customizing their three-blocked mattress. This initiative highlights Airweave's

commitment to enhancing the well-being of athletes through scientifically-backed sleep solutions.



Using MattressFit, the athlete will get a feedback in just 5 min

Accredited media are invited to experience a replica athlete's room (Apartment Replica) in the Village Plaza showcasing the accommodations and services provided during their stay.



Apartment Replica in the Village Plaza

For more information about the Mattress Fitting Centre and Airweave's role in Paris 2024, please visit: <https://airweave.jp/paris2024/en/>

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About Airweave Inc.:

Airweave is a Japanese bedding manufacturer specializing in producing and distributing mattresses and other sleep-related items. With a mission to provide quality sleep worldwide, the company's focus is on delivering products that enhance rest and rejuvenation. In 2007, Airweave launched its first mattress topper designed for optimal spinal alignment, breathability, and cleanliness. From its inception, Airweave has worked with athletes, gathering product feedback and conducting sleep research. The company reflected its sleep research expertise in product development such as a customizable mattress equipped with three blocks in different firmness levels that ushers in an age in which people can choose just the right mattress for their body, shape and weight. By analyzing data accumulated in previous research and reflecting on product development, Airweave aims to become the world's total sleep solution company.