

For Immediate Release:

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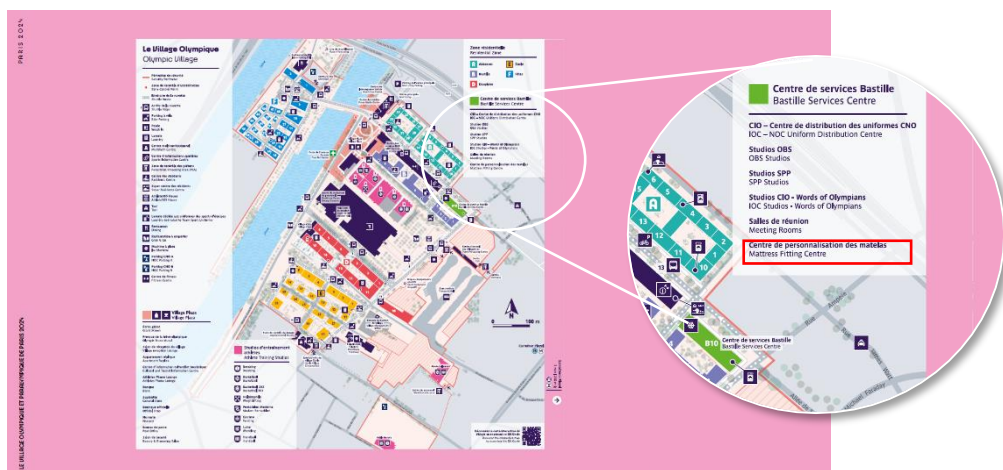
Over 1,000 Athletes Experience Airweave’s Mattress Fitting Centre in Athletes’ Village

Paris, France – July 25, 2024– Airweave Inc., the official bedding supporter of the Olympic and Paralympic Games Paris 2024, is pleased to announce that over 1,000 people including athletes and officials and have experienced the Mattress Fitting Centre in the Athletes’ Village since its opening. This milestone highlights the advantage of the company’s unique service in providing customized mattresses to athletes from around the world.

The Mattress Fitting Centre, which opened on July 18th has quickly become a popular destination for athletes seeking to optimize their rest and recovery. The facility offers personalized consultations with sleep experts, who assist athletes in customizing Airweave’s innovative three-blocked mattresses to fit their body type and sleep preferences.

Motokuni Takaoka, President and CEO of Airweave Inc., said;

“We are thrilled to have reached this significant milestone in such a short period. The positive feedback and high level of engagement from athletes demonstrate the importance of quality sleep in athletic performance, and we are honored to contribute to their success at Paris 2024. We are committed to helping athletes achieve their best through superior sleep. Reaching over 1,000 people including athletes and officials is a testament to the effectiveness of our Mattress Fitting Centre and the dedication of our team.”



Mattress Fitting Centre is listed on the official map of Paris 2024

Athletes’ Villages as one of the official facilities



Athletes who have visited the Mattress Fitting Centre have reported immediate improvements in their sleep quality and overall comfort.

The Mattress Fitting Centre will continue to serve athletes throughout Paris 2024, providing ongoing support and ensuring they have access to the sleep. Accredited media are invited to visit an athlete's replica room (Apartment Replica) in the Village Plaza showcasing accommodations and services offered.

For more information about the Mattress Fitting Centre and Airweave's role in Paris 2024, please visit: <https://airweave.jp/paris2024/en/>

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About Airweave Inc.:

Airweave is a Japanese bedding manufacturer specializing in producing and distributing mattresses and other sleep-related items. With a mission to provide quality sleep worldwide, the company's focus is on delivering products that enhance rest and rejuvenation. In 2007, Airweave launched its first mattress topper designed for optimal spinal alignment, breathability, and cleanliness. From its inception, Airweave has worked with athletes, gathering product feedback and conducting sleep research. The company reflected its sleep research expertise in product development such as a customizable mattress equipped with three blocks in different firmness levels that ushers in an age in which people can choose just the right mattress for their body, shape and weight. By analyzing data accumulated in previous research and reflecting on product development, Airweave aims to become the world's total sleep solution company.

For more information about Airweave, please visit:

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