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airweave Announces Supply of bedding for All 16,000 Beds at the Athletes' Village for Olympic and Paralympic Games Paris 2024

Supporting athletes' sleep with bedding that can be customized for each body type.

airweave inc., Official Bedding Supporter of Olympic and Paralympic Games Paris2024 (headquarters: Chiyoda City, Tokyo; President and CEO: Motokuni Takaoka) has announced that it will supply all 16,000 beds at the Athletes' Village for Olympic and Paralympic Games Paris 2024 (including Media Village and Satellite Villages). airweave's functional bed mattress is divided into three modular blocks to provide a comfortable sleeping environment according to each athlete's body type. Paris 2024 marks the second consecutive Olympic and Paralympic Games at which airweave provides bedding for the Athletes' Village, after Tokyo 2020. After Paris 2024, all bedding will be reused and recycled within France. Achieving a sustainable society is a goal of Paris 2024. airweave's ability to supply products that contribute to this goal will fulfill Paris 2024's vision.

Mr. Tony Estanguet, Chairman of Paris 2024 Olympic Organizing Committee said: "I am delighted to be able to announce the bedding to be supplied to the Athletes' Village of Olympic and Paralympic Games Paris 2024. As a former athlete, I know how important high-quality sleep is for achieving the best possible performance. Thanks to airweave's specialized knowledge and experience, I am confident that we can provide all athletes with an optimal sleep environment. I am looking forward to welcoming the athletes one year from now to an Athletes' Village furnished with airweave bedding. "

Motokuni Takaoka, President and CEO of airweave said: "airweave is deeply honored to supply the latest athlete-first bedding to the Athletes' Village of Olympic and Paralympic Games Paris 2024. This bedding crystallizes airweave's accumulated track record, expertise and technology to deliver individual specifications to a high degree of sophistication. Since the Company's foundation, airweave has pursued its mission of providing "quality sleep to the world." We have pressed relentlessly forward with product development, determined to be the bedding suppliers consistently chosen by those who need to be in top condition at all times: athletes aiming for glory at the Olympic and Paralympic Games. I am looking forward to greeting the athletes with athlete-first, socially responsible bedding from airweave.

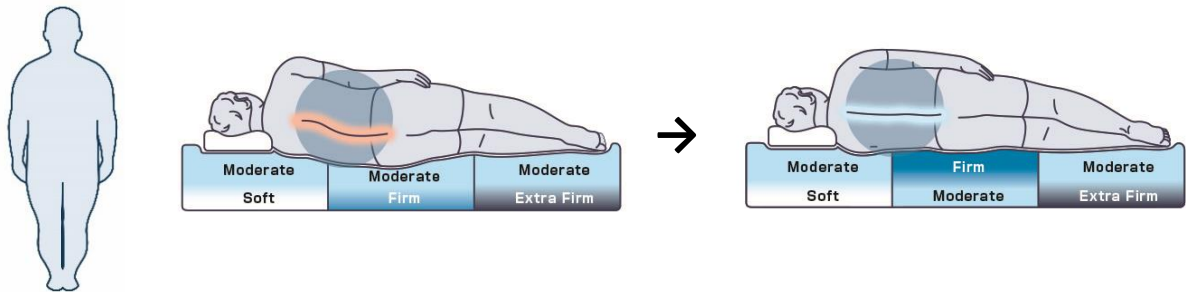
Features and initiative toward sustainability

1. Each mattress is divided into three modular blocks with different firmness on each side. The blocks can be freely arranged to customize the mattress to the body shape of the user.
2. Design is improved to incorporate a fitted-mattress cover and inner covers for each section, making the mattress even more customizable for each athlete.
3. Each section is marked SOFT, MODERATE, FIRM or EXTRA FIRM, for easy identification of the firmness of each modular block.
4. Both the cover and the airfiber® inner mattress are made of 100% recyclable materials and washable to keep them clean at all times. It makes easier to facilitate their second life.
5. After Paris2024, all bedding will be donated to local communities and educational institution etc. as a legacy within France.



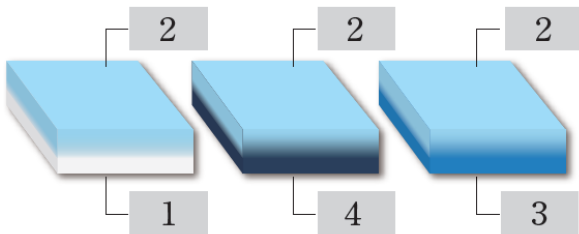
All Athletes Receive Mattresses That Can Be Customized to Individual Body Type

Athletes in different events differ widely by body weight, body type and musculature. By adopting a structure of three sections that differ in firmness from top to reverse, we transformed our mattresses to enable customization for each athlete's body type. This design, which was adopted at Tokyo 2020, will be provided in a more advanced version for Paris 2024. For athletes with a lot of muscle in the hip region, a firmer middle block keeps the spine straight, maintaining ideal sleeping position, as shown in the illustration below*. Changing sleeping positions is easy, so impact on the body during sleeping is reduced.



*Sample pattern

1 = SOFT 2 = MODERATE 3 = FIRM 4 = EXTRA FIRM

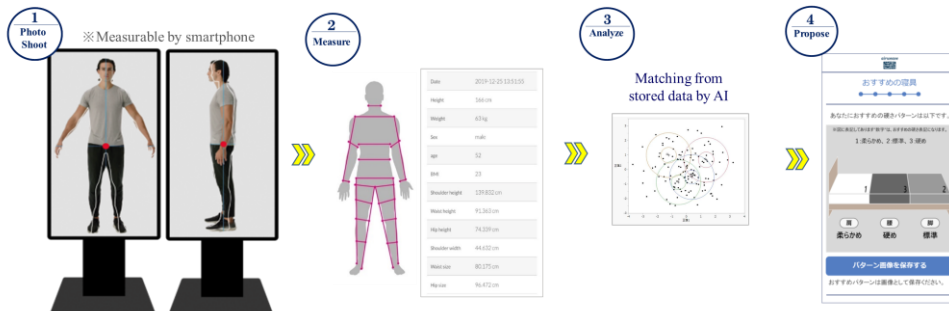


For example

| | | | | | |
|-----------|----------|----------|----------|----------|------------|
| Shoulders | MODERATE | SOFT | SOFT | MODERATE | MODERATE |
| Waist | MODERATE | MODERATE | FIRM | FIRM | EXTRA FIRM |
| Legs | MODERATE | MODERATE | MODERATE | MODERATE | FIRM |

We Fit Each Mattress Using airweave MattressFit, Our Unique Body-type Measuring System

Simply have your picture taken in full-body front and profile and enter your height, weight, sex and age, and airweave MattressFit will instantly generate the firmness pattern for your mattress that fits your body shape. Fitting booths will be installed in the Olympic Village at Paris 2024, so airweave can propose optimal bedding solutions to suit the body shape of each athlete.



About airweave inc.

airweave is a general bedding producer, engaged in the manufacture and sale of mattresses and other bedding, with a mission to deliver quality sleep to the world. From its inception, airweave has devoted itself to sleep research, committed to product development that ushers in an age in which people can choose just the right mattress for their body type and weight. By analyzing data accumulated in previous research and applying the results to IoT, airweave aims to become a total sleep solution company.

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